



MINDSET RESET



Z-ISMS COURSE BETA STUDY PROGRAM OVERVIEW

WHAT:

Seeking 25 people to be Group Leaders in a beta study of the “[Z-isms Mindset Reset](#)” enrichment course. Each will lead a group with 2-3 other participants **they select** to do the program individually. Course-takers also experience it together by meeting twice for "social learning" discussions (like a mini book club). The \$469.00 enrollment fee is waived for all participants.

WHO:

Group Leaders should meet two specific criteria:

- Professionals (30+) devoted to self-discovery and life improvement (exceptions possible)
- Social "connectors" (those who'd encourage others by word-of-mouth upon course completion)

For other participants Group Leaders select, this program is ideal for personal development enthusiasts seeking fresh content, and/or anyone in transition (relationship, career or inflection point) as well as for entrepreneurs, leaders and coaches devoted to advancing their skills and enriching their lives for good.

WHY:

Primary purposes:

- Gauge participants' interest to continue their enrichment with the “[WellBeing Reset](#)” course and/or any of the 3 “[Life Upgrade](#)” course modules (Interactions, Purpose and/or Career).
- Gauge word-of-mouth conversions (viral) – i.e., will these 30-40 participants lead to 30-40+ more?

Secondary purposes

- Gauge individual improvement outcomes and motivation to keep momentum
- Fine-tune any content and flow of the two course reflection Discussion Guides

HOW (next steps):

If you or someone you know fit this criterion and may be interested to participate, please visit the [Group Leader Orientation page](#). There you can review more details about the course, explore the FAQ section and complete the brief application.

Win the Battle Within with True Perception and Earned Confidence

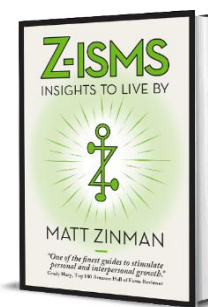
- Step-by-Step Interactive Videos
- Self-paced Learning Experience
- In-depth Approach for Self-Discovery
- All-original Practical Insights
- Integrated Activity Tools
- Happierness® Mindset System
- Z-isms eBook and exclusive audiobook



100% Risk-Free

Culminates with a Personalized Mindset Plan

(Lifetime Access)



Based on the highly acclaimed book: *Z-isms: Insights to Live By*



MattZinman.com

ZUniversity.org
© 2023 Z University, Inc.
All Rights Reserved